

How to Manage & Transform Your Enterprise Content

AUTOMATE



Automate

Meaningful work attracts and retains top talent. Employees empowered to focus on big ideas and new products and services, instead of redundant tasks, tend to stay engaged and perform at a high level. Automation is one of the best tools an organization can deploy to shift its workforce from tedious to valuable, innovative work. Simplify your information processes today, so your employees have time to do projects that matter to them, your business, and your future.

Content Cloud is an enterprise content services platform that automates business processes through scripting and workflows for content search, extraction, and retrieval. Content Cloud also enables you to minimize the steps and number of systems your users touch to access content.

Reduce time spent on manual, repeatable processes with robust scripting

It takes time, and a lot of steps, to find and retrieve the information you need in organizations today. Most enterprises have reports and documents stored in multiple locations, legacy systems, and geographies. According to AIIM, “nearly 40% of organizations have five or more major content management systems.”

Work-intensive tasks – searching for documents, extracting relevant data, copying and pasting information, transforming content, and packaging documents together into a zip file – are often done manually and can take hours. Teams with seasonal work, auditing tasks, or end-of-year reporting frequently spend time looking for information, instead of other responsibilities like helping customers. Automation significantly reduces the time your employees spend on manual functions, so they complete repeatable tasks in hours, not weeks.

A script is an efficient way to reduce how much time a user spends on retrieving information. Scripts can be simple or complex, are easily editable, and adjusted as needed. Users often follow a repeatable process to search, filter, extract, transform, and deliver a piece of content. Content Cloud allows you to record the steps as you do them while capturing and automating the process.

Simplify content workflows to accelerate business processes

Time spent on robotic processes isn't the only impediment to productivity. Waiting for approvals from a manager or other team members can bring a project to a screeching halt. Content Cloud has a drag-and-drop user interface that enables a team to create an approval workflow where steps and procedures are easily documented and configurable. Content Cloud also allows users to leave comments and notes on workflow tasks and store as metadata. Keep your projects moving and avoid bottlenecks with automation – your employees will thank you.

Key Benefits

- Complete tasks in hours, not weeks
- Focus on high value, high impact work
- Increase employee satisfaction and engagement

Points of differentiation/ Key Features

- Users can create automated scripts for repeatable processes and redundant tasks
- Drag-and-drop user interface improves content workflows

Content Cloud is an enterprise content services platform that enables you to manage all of the various forms of content across your entire organization – from large output data streams to single desktop files. Customer statements and correspondence, financial records, invoices, million-page reports – any business document you have – can be accessed with Content Cloud through a single interface quickly and reliably, regardless of location. The Systemware difference is how we capture and categorize content using our advanced indexing capabilities.

