ENTERPRISE CONTENT MIGRATION WITH SPEED AND CONFIDENCE

Systemware Partners with Anheuser-Busch for a Successful Content Migration Project in 2 Weeks

Systemware

Executive Summary

Content migration projects have long been viewed by technology teams as time-consuming, expensive, and at times unpredictable. Information captured and stored in legacy systems can introduce various challenges when moving across platforms. These are common concerns that have long kept organizations tied to expensive, outdated technologies.

Anheuser-Busch is a globally recognized and highly respected industry leader among top U.S. brewing companies. The company relies heavily on dependable report management systems to service their clients and maintain proper compliance. Recently, the company needed to evaluate their options when faced with rising projected costs in the coming year for their daily report production and management, and a fast-approaching license renewal deadline from their mainframe solutions provider. After researching several technology vendors for choices, the Anheuser-Busch team chose Systemware to help with their unique situation.

Systemware has a long history of successfully helping organizations in all industries convert and migrate high volumes of content. In the case of Anheuser-Busch, an accelerated content conversion plan was critical. The Systemware team utilized the Legacy Archive Processor (LAP) – Our proprietary conversion process that efficiently migrates content and the associated context stored in legacy systems or repositories. The information is then quickly accessed in the same manner as documents captured into Systemware's own content management systems. The LAP is a game-changer for companies that want to modernize from expensive, outdated, or poor performing platforms but are concerned about undertaking lengthy content migration projects. The Systemware team was fully equipped to handle the challenge in a secure and reliable manner within their timeframe.

Requirements
The need for speed and experience

When looking for a for a partner to manage their conversion project, the Anheuser-Busch team had a specific set of business requirements that Systemware had the capabilities to meet:

- A dedicated team with real-world experience, mainframe knowledge and expertise
- A proven conversion process
- A fast implementation in less than one month
- Functionality similar to their previous solution

> "Systemware was true to their word; they came through in getting us off Mobius quickly."

Solution
A Winning Combination

With the renewal deadline closing in, both teams had to move fast and work collaboratively. The experienced Solutions Delivery team at Systemware assessed the current situation, developed a solid plan of action, and soon had a test environment customized for the team at Anheuser-Busch. The existing repository was then analyzed to identify content and capture property definitions before proceeding with a successful conversion. Systemware worked closely with the Anheuser-Busch team and all relevant partners throughout the entire process to ensure a smooth migration path without disruption to their business.

> Pat Campbell, Senior Manager, Information Technology - Anheuser-Busch: "You guys saved us. You were true to your word and delivered," Campbell said. "It was a very impressive timeline, and the solution aligns with our direction. The functionality is like what we had before, so the learning curve hasn't been difficult. When we have needed a little guidance on something, the support and service have been great. We're now ready for what comes next. My advice to anyone in a similar position is – don't wait!"

Benefits

The Anheuser-Busch team saw immediate benefits of a successful content migration:

• Modernized their content management system
• Positioned to re-platform, modernize, and prepare for newer technologies
• Partnered with Systemware for exceptional service and support

Systemware offers several options with content conversion and migration allowing companies the flexibility to choose which method is a best fit for their modernization initiatives. Our conversion experts guide every step of the process to ensure nothing gets missed. With a clearly defined strategy and an experienced business partner, content migration and conversion projects can be done seamlessly and with transparency to your end-users as demonstrated in this case study with our partners at Anheuser-Busch.

About Systemware

Systemware has been a pioneer in enterprise content management for forty years, helping the world's most highly regulated organizations capture content from a variety of systems, find it wherever it is stored and deliver it in the context needed for each business line. Their content services platform, Content Cloud, helps organizations modernize their content management, interoperate with a range of repositories and systems, automate their processes, personalize their experience, and enable their content for business intelligence. Systemware is committed to ensuring organizations meet information governance requirements in a manner that optimizes cost and complexity while providing a tailored user experience.

Give us a call and we'll tell you more. 844.343.0200

"We're now ready for our next step. We have time and flexibility to prepare and move forward."