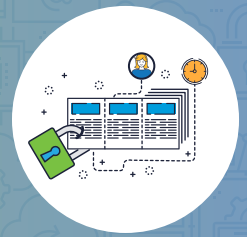


# How to Manage and Connect Your Enterprise Content

MANAGE



## Manage diverse content challenges with your content services platform

Handling the daily demands that come with managing your organization's content can seem like a never-ending balancing act. Providing immediate access to information while reducing security risks and storage costs mean you need to solve for issues as varied as the needs of your users. Content Cloud is a content services platform that enables you to manage your content storage, security, and access challenges - and any others that come your way.

## Store your content how and where it makes sense - and save money in the process

No matter the size or industry of your organization, data storage is a multifaceted problem. Content Cloud gives you the tools to address storage challenges from several angles.

The top storage worry for most organizations is the price tag. Content Cloud efficiently transmits and stores encrypted content within your enterprise or in the cloud. With Content Cloud, you can migrate your content from mainframe tape or other expensive media to more affordable distributed or cloud storage.

Content Cloud also helps save storage and infrastructure costs with compression. Content Cloud stores your content compressed in its original format. When you need the content, you can transform it into well-designed documents in PDF format without worrying about storing the larger, uncompressed documents. For some file types, you can compress your content up to 90% for massive storage savings. As an organization, you gain tremendous value with Content Cloud since you don't have to save large PDFs, fonts, or other resources more than once.

After cost considerations, scalability and support are common storage issues. Content Cloud's node-based architecture allows for limitless versatility with enormous volumes of content, and resiliency for failover, redundancy, and disaster recovery. Content Cloud also includes native support for common cloud services - Amazon AWS, Microsoft Azure, and Google Cloud. No matter how much data you have or where it's stored, Content Cloud gives you the flexibility to manage your storage in a way that works for your business.

## Comply with data regulations with controlled access

Protecting data in today's connected world is complicated but necessary. Organizations must prepare for and meet current laws like the General Data Protection Regulation (GDPR) and California Consumer Privacy Act (CCPA).

Content Cloud mitigates the risks associated with handling information in several ways. With Content Cloud's data masking, you can limit the access and visibility of content to only authorized users based on roles and permissions. You also modernize your information governance with Content Cloud. Event-based retention, physical file management, and file plan creation all help to provide content to users and customers securely while supporting records management requirements.

## Key Benefits

- Manage content lifecycle and retention requirements
- Control access to your content and meet compliance and security regulations
- Deliver archived content reliably while lowering storage costs

## Points of differentiation/ Key Features

- Compress all your stored content - up to 90% on some file types
- Control content access based on user roles and permissions
- Data Masking allows you to dynamically obscure or redact only specific information in your content based on user privileges
- Support standard cloud services - Amazon AWS, Microsoft Azure, and Google Cloud

Content Cloud is an enterprise content services platform that enables you to manage all of the various forms of content across your entire organization - from large output data streams to single desktop files. Customer statements and correspondence, financial records, invoices, million-page reports - any business document you have - can be accessed with Content Cloud through a single interface quickly and reliably, regardless of location. The Systemware difference is how we capture and categorize content using our advanced indexing capabilities.

