

How Content Cloud Manages and Transforms Enterprise Content

CAPTURE



Index and store your information assets for pinpoint accurate access

High performing teams need reliable access to relevant information to deliver exceptional customer service. It is essential your content management system can capture, classify, and store your structured and unstructured content so it's easily found and transformed into the right format(s) to meet your organization's content demands.

Content Cloud is an enterprise content services platform that enables you to manage all of the various forms of content within your ecosystem - from large output data streams to single desktop files. Any business document you have - customer statements and correspondence, financial records, invoices, million-page reports - can be accessed with Content Cloud quickly and reliably, regardless of location. The Systemware difference is how we capture and categorize content using our advanced indexing capabilities.

Capture and save files in native format to increase the value of your content

Billing records, inventory lists, report files, email correspondence - whatever business content you have - come in a variety of formats and sizes. Content Cloud captures and stores content in its original format (output and print streams, PDF, CSV) and then indexes the content down to the line-level so it can be segmented and delivered how the user desires. Content Cloud, with its federated search functionality, also helps organizations build efficiencies for content stored in different places. An index can be created and applied to multiple document definitions for content across your ecosystem, so users find and retrieve all indexed information in one search.

Indexing beyond basic metadata tagging eliminates time spent searching for the right content

Content Cloud's methodology to indexing moves beyond other content services solutions in two ways - the ability to index metadata down to individual lines, sections, or pages within the document, and, allow an unlimited number of indexes. Content Cloud's advanced capture and index capabilities reduce the time spent searching for information, so there's no need to skim through hundreds of lines of content.

Capture and index AFP print streams and present brand formatted and designed content with shared document resources

Using fonts and images to create well-designed customer statements and documents is an effective way to promote your brand, but expensive to store and reproduce unless your enterprise content software can effectively manage these assets as shared resources. Content Cloud's AFP Resource Version Management (ARVM) feature allows you to combine a captured and indexed AFP stream with stored images, fonts, and media to create designed and formatted documents into a display, print-friendly PDF format. For example, one instance of a graphic or typeface can be captured and included on customer statements without having to store duplicate asset files for each statement; this capability reduces storage costs and simplifies print runs as PDFs are processed and sent to customers or generated on-demand.

Key Benefits

- Increase team productivity
- Reduce storage costs
- Build flexibility and security with your content
- Reduce the time spent searching for the right content
- Share assets and resources to reduce duplication

Points of differentiation/ Key Features

- Manage and access all of your organization's enterprise content
- Index at the document, page, and line level
- Capture and store relevant metadata and attributes to find the information you need

Content Cloud is an enterprise content services platform that enables you to manage all of the various forms of content across your entire organization - from large output data streams to single desktop files. Customer statements and correspondence, financial records, invoices, million-page reports - any business document you have - can be accessed with Content Cloud through a single interface quickly and reliably, regardless of location. The Systemware difference is how we capture and categorize content using our advanced indexing capabilities.

